



PRIVACY POLICY OF THIS WEBSITE UNDER REGULATION (EU) 679/2016 AND TO THE LAW DECREE 196/2003 AS AMENDED BY THE LAW DECREE 101/2018

CONTROLLER

Following up the visit to this website the data concerning identified or identifiable persons may be processed. The Controller of their processing is Pappasole S.p.A., established in Località Carbonifera, 14 - 57025 Piombino (Livorno), fiscal code 00719850497 and VAT number 01143690491. The DPO is Dr. Lorenzo Giannini (lorenzo@privacysolving.it).

PURPOSES OF PROCESSING

The purposes for which the data are collected are the following:
The site collects a number of technical data aimed at enhancing the experience of the users visiting this website in terms of device and language, in order to provide the users browsing through this website with the necessary information regarding the structure of this touristic village. Moreover this site gathers information concerning the users' booking requests in order to offer them an appropriate pricing.

LAWFULNESS OF PROCESSING

The data are processed by Pappasole S.p.A. in order to pursue the legitimate interest of the controller to provide a concerned subject with information about their Company.

PLACE OF DATA PROCESSING

The processing linked to the web services of this website takes place in the above mentioned head office of Via Di Carbonifera 14, Loc. Torremozza, 57025 Vignale Riotorto (LI) and it is carried out only by the technical staff of the Office in charge with the processing. In case of need, the data connected to the newsletter service may be processed by the staff of the company which handles the maintenance of the technological part of the website Waika srl at the head office of the said company.

TYPES OF DATA PROCESSED

The following types of data are processed:

- **Web browsing data**

The computer systems and the software procedures underlying this website, through their ordinary working, gather a few personal data which are implicitly transmitted while using the Internet communication protocols. It is a sort of information which is not collected to be linked to identified data subjects but which, for its own nature, might enable to identify the users through processing and associations with data held by third parties. This category of data comprises IP addresses or the names in the domains of the computers used by the users who log on to the website, the addresses in URI notation (Uniform Resource Identifier) of the resources requested, the time of the request, the method used to make the request to the server, the size of the file received as feedback, the number code indicating the status of the feedback sent by the server (successful, failed, etc.) and other parameters related to the operational system and to the computer environment of the user. These data are utilized only to the purpose of obtaining anonymous statistical information about the use of the website and in order to monitor its correct functioning; they are deleted immediately after their processing. The data might be utilized to ascertain the responsibilities in case of hypothetical computer crimes against the website; except for this circumstance, at present the information about web contacts are not kept for more than seven days.

- **Data voluntarily provided by the user**

The optional, explicit and voluntary sending of e-mail to the addresses shown on this website brings about the subsequent acquisition of sender's address, necessary to reply to the requests, as well as of the other personal information, if any, included in the message. Specific synthetic advices shall be progressively borne by or displayed on the website, in the pages developed for specific services on demand.

- **Cookies**

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TECHNICAL COOKIE AND COOKIE OF AGGREGATE STATISTICS

Activities strictly required for functioning

This website uses Cookie to save the session of the User and to carry out other activities strictly required for the functioning of this Website, for instance in connection with the traffic distribution.

Saving preferences, optimization and statistics

This website uses Cookie to save browsing preferences and to optimize the User's browsing experience. This Cookie includes, for instance, those used to set the language and the currency or for the processing of statistics by the site's Owner. A few of the services listed here below collect aggregate and anonymous statistics and might not require the User's consent or might be directly managed by the Owner - according to what is stated - without any assistance of a third party. Should the instruments set out here below include a service operated by third parties, these parties might track the User. For detailed information in this respect you are suggested to check out the privacy policy of the services listed.

BOOKING ENGINE

This type of service allows this Website to manage online bookings. This activity involves tracking Usage Data and using Cookies, information that is shared with our partner Scidoo, which manages the online booking platform.

REMARKETING

Thanks to this kind of services this website and its partners can transmit, enhance and serve ads in consideration of the action taken by the User on this website over the past.

This activity is carried out by tracking the Traffic Data and by the use of Cookie; such information is conveyed to the partners to which the remarketing and behavioral targeting activities are linked.

In addition to the opt-out options offered by the services described hereunder, the User can choose to be excluded from the receipt of cookie linked to a third service, by visiting the opt-out page of the Network Advertising Initiative.

Facebook Remarketing (Facebook, Inc.)

Facebook Remarketing is a remarketing and behavioral targeting service offered by Facebook, Inc. which links the activity of this website with Facebook advertising network. Personal Data collected: Cookie and Traffic Data. Place of processing: United States - Privacy policy - Opt. Out. Subject under Privacy Shield.

Facebook Custom Audience (Facebook, Inc.)

Facebook Custom Audience is a remarketing and behavioral targeting offered by Facebook, Inc. which links the activity of this website to Facebook advertising network. Personal Data collected: Cookie and e-mail. Place of processing: United States - Privacy policy - Opt. Out. Subject under Privacy Shield.

AdWords Remarketing (Google Inc.)

AdWords Remarketing is a remarketing and behavioral targeting service offered by Google Inc. which links the activity of this Application with the AdWords advertising network and Cookie Doubleclick. Personal data collected: Cookie and Traffic Data. Place of processing: United States - Privacy policy - Opt. Out.

STATISTICS

The services in the section herein allow the Controller to monitor and analyze the traffic data and are useful to trace a User's behaviour.

Google Analytics (Google Inc.)

Google Analytics is a web service analysis offered by Google Inc. ("Google"). Google uses the Personal Data collected in order to track and examine the traffic on this Website, to complete reports and to share them with the other services developed by Google. Google may use the Personal Data to allow its advertising network to release targeted and tailored advertisements. Personal Data Collected: Cookie and Traffic Data. Place of processing: United States - Privacy policy - Opt. Out. Subject under Privacy Shield.

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Monitoring conversion of Facebook Ads (Facebook, Inc.)

The monitoring of conversion of Facebook Ads is a statistics service offered by Facebook, Inc. which links the data generated by the Facebook advertising network with the actions taken in this Application. Personal Data Collected: Cookie and Traffic Data. Place of processing: United States - Privacy policy - Opt. Out. Subject under Privacy Shield.

Monitoring conversion of Google AdWords (Google Inc.)

The monitoring of conversion of Google AdWords is a statistics service offered by Facebook, Inc. which links the data released by Google AdWords advertising network with the actions taken within this Application. Personal Data collected: Cookie and Traffic Data. Place of processing: United States - Privacy policy. Subject under Privacy Shield.

HOW CAN I DECLARE MY CONSENT TO THE INSTALLATION OF COOKIE?

In addition to what is stated herein, Users can manage Cookie related preferences directly within their own browser and, for instance, can prevent a third party from setting them.

Moreover, through browser preferences it is possible to ban the Cookie installed over the past, including a Cookie where the consent to the installation of Cookie by this website may have been saved. The User can learn how Cookie can be managed from some of the most widespread browsers at the following addresses: Google Chrome, Mozilla Firefox, Apple Safari and Microsoft Internet Explorer.

With reference to Cookie installed by third parties, Users can also manage their own settings and revoke their consent by visiting the related opt-out link (where available), through the instruments described in the privacy policy of the third party or by contacting it directly.

Save the foregoing, Users can avail themselves of the information provided by EDAA (EU), Network Advertising Initiative (USA) and Digital Advertising Alliance (USA), DAAC (Canada), DDAI (Japan) or by other similar services. By such services it is possible to manage the preferences tracked by most advertising funnels. Thus the Controller suggests the Users to use such instruments in addition to the information provided herein.

MODALITIES OF PROCESSING

The data processing is carried out through computerized systems for the time strictly necessary to achieve the purposes for which they have been collected.

Specific security measures are complied with in order to head off data loss, illicit or unfair use and unauthorized access.

RIGHTS OF THE DATA SUBJECT

Under the law provisions in force, the data subject can address the Controller to lodge a request for exercising his or her rights, such as they are stated in the Regulation (EU) 679/2016, art.15 and following.

CONTROLLER, DPO IF ANY AND PRIVACY COMMUNICATIONS

Pappasole S.p.A., established in Località Carbonifera, 14 - 57025 Piombino (Livorno), fiscal code 00719850497 and VAT number 01143690491.

The DPO is Dr. Lorenzo Giannini (email: lorenzo@privacysolving.it).

For any communication pursuant to the above quoted articles of the Regulation (EU) 679/2016 the Controller provides the following address Località Carbonifera, 14 - 57025 Piombino (Livorno), Phone 0565 20336, email ambientesicurezza@pappasole.it